



Photo courtesy of Hardin's Photography

Congratulations CHS Golden Eagles Wrestling Team and Coach Bryant on your 14-0 undefeated season and 7-0 ESD conference championship record! NVC provided Subway sandwiches for the team at the conference tournament held in Aberdeen on Feb. 14.



GEEK SPEEK!

Today's Topic:
Watching TV On Your Computer

The next time you miss an episode of your favorite show or forget to set your DVR, don't fret. Most likely you can find your show online and watch it on your computer with your high-speed Internet connection.

All the major networks (**ABC.com**, **FOX.com**, **CBS.com**, **NBC.com**) feature full episodes of their most popular shows as do many of the other networks.

One of the most popular and user-friendly sites is **hulu.com**. This site offers commercial-supported streaming video of thousands of TV shows and movies from NBC, Fox, and many other networks. After creating a free account you can set up your own personal profile and the site will provide recommendations for

shows and movies you might like. There is a queue, which acts like your own personal DVR. You can add your selections to a list to be played. You can also sign up and subscribe to your favorite shows. When another new episode is added, you are notified so you can watch it.

The site also offers an easy-to-use search tool and if the show or movie you are looking for is not on **Hulu**, it will direct you where to find it. And the next time you are wondering what movie to go to, watch the many trailers available in **Hulu's** movie section.



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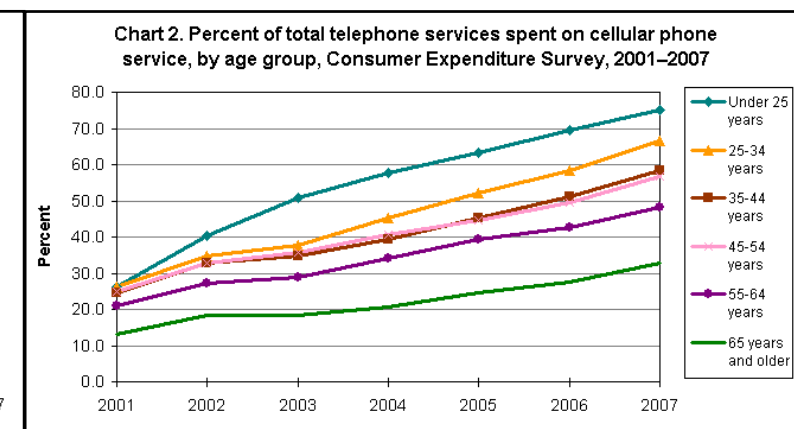
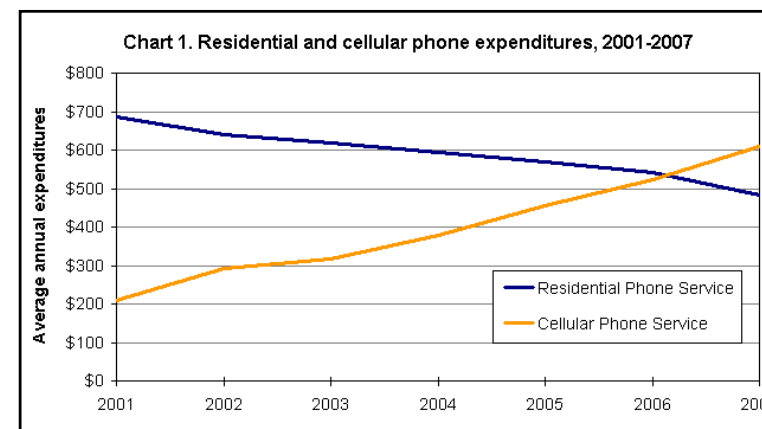
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Spending on Cell Phone Services Has Exceeded Spending on Residential Phone Services

Americans now spend more for cell phones than landline phone services, according to the U.S. Bureau of Labor Statistics (BLS) Consumer Expenditure Survey released last week.

In 2007, the latest year for official figures, 54% of all consumer phone expenditures were on cell phones. Landlines accounted for 43%, with the remaining 2% attributed to other services such as pagers and phone cards. This is a turning point as it is the first time cell phones have topped landlines in annual consumer spending as monitored by BLS. In 2007, the typical U.S. consumer spent \$1,110 on phone services, with \$608 going to his cell phone bill, \$482 attributed to his landline, and \$20 for other services.

Chart 2 shows the shift in expenditures towards cellular phone service by age group. In 2007, for all age groups under age 55, cellular phone expenditures constituted more than half of total telephone expenditures. The situation differed from that of 2001, when the majority of total telephone expenditures for all age groups were residential telephone/pay phone service expenditures. In 2003, the under 25 age group was the first age group for whom spending on cellular phones accounted for the majority of total telephone expenditures. Those aged 25 to 34 years followed suit in 2005, those aged 35 to 44 years shifted in 2006, and those aged 45 to 54 shifted in 2007. The cell phone share of the 55 to 64 age group was just below the 50 percent level in 2007.



Article and graphs courtesy of United States Department of Labor, Bureau of Labor Statistics

Now Is A Great Time To Add NVC's Cell Service

Add a service (phone, cable TV, Internet, cell phone) and take advantage of NVC's special upgrade rates:

Any 3 Services - \$79.95/month
All 4 Services - \$89.95/month
for the first two months!



What's On This Month...

DTV Transition

Deadline extended to June 12, 2009

Congress recently passed the DTV Delay Act, which extends the deadline for full-power broadcast TV stations to complete the DTV transition from Feb. 17, 2009 to June 12, 2009. The new law allows more time for consumers to be prepared for the DTV transition. However, stations may choose to complete their transition and stop broadcasting in analog before June 12.

If you have a television that receives free over-the-air TV programming with an outdoor antenna or "rabbit ears" on the TV, you will need to be prepared. You have three options: 1) purchase and connect a "digital-to-analog converter box" to your TV; 2) purchase a digital television; or 3) subscribe to a paid service such as cable or satellite TV. Each U.S. household is eligible to receive two \$40 coupons for the purchase of two digital-to-analog converter boxes.

If you have NVC's cable television service, the switch from analog to digital broadcasting will not impact you. If you receive all of your service from antennas on television sets and do not take one of the three steps, you will lose service on or before June 12.

Please visit www.dtv.gov, call 1-888-388-2009 or contact our office by dialing 611 from your home phone if you have any further questions.

Dancing With The Stars Returns Monday, March 9

Thirteen new stars get set to showcase their fancy footwork as *Dancing with the Stars* returns for its 8th season on Monday, March 9 on ABC (channel 13, HD 605).

Season 8 includes the youngest competitor to date, 17 year-old Olympian Shawn Johnson, NFL legend Lawrence Taylor, and actress Denise Richards. This season love is a battlefield when for the first time three couples take the ballroom floor. Husband and wife, Ty Murray and Jewel, compete for bragging rights while newly engaged professional dancers, Maksim Chmerkovskiy and Karina Smirnoff, go head-to-head. To top it off, country crooner, Chuck Wicks teams with girlfriend and two-time *Dancing with the Stars* champ, Julianne Hough.

March Madness

College basketball fans tune in

March Madness is the name given to the NCAA men's and women's basketball tournaments taking place the first week of March through the first week of April. These tournaments determine the national champions of college basketball from 65 teams.

NCAA® MARCH MADNESS® 2009

Selection Sunday™ March 15
Round 1 March 19, 20
Round 2 March 21, 22
NCAA Sweet 16® March 26, 27
Elite Eight® March 28, 29
Final Four® April 4
National Championship April 6

Search your on-screen TV guide for game times and channels or visit www.ncaa.com and mmod.ncaa.com for online viewing options.

Shoot For Loot Results

NVC sponsors "Shoot for Loot" contests each winter at local schools. The events are held during half-time of basketball games and give one shooter the chance to win up to \$100 by completing a series of shots in 45 seconds. NVC also donates \$500 to each school who hosts a "Shoot for Loot" contest.

At the Redfield contest held on Jan. 29, Jordanne Howe won \$25 by making a lay-up and a free throw. Jordanne is pictured below with NVC customer service representative Dianne Wegner. Results were not available at press time for the contest held at the Aberdeen Central boys basketball game on Feb. 17.



Get the most out of your HD TV with NVC's HD/DVR service!

- * Over 20 HD channels
- * Hassle-free recording
- * Crystal clear picture & sound
- * Pause & record live TV

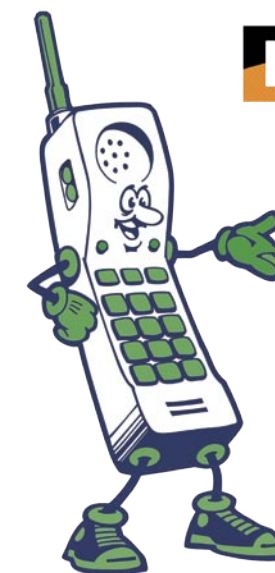
Call now and the first two months are FREE



GOT PHONES?



Slam Dunk Deals!



MARCH CELL PHONE MADNESS
Sign up for cell service or add a line in March and be registered to win an **NSU Gift Pack** including 2 season tickets to all NSU home basketball

games for the 2009-2010 season!

SCORE BIG
with cell service from NVC

- * Unlimited local network calling only \$39.95/month
- * Nationwide coverage
- * Affordable family plans
- * Excellent local customer service
- * Bundle with other services and save!

A local cell phone company with great coverage = a SLAM DUNK deal!

Some restrictions apply, see store for details. Offer expires 3/31/09.



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