



## Watch your shows your way with HD/DVR!

Add HD/DVR service today and your first two months are free. Call now, offer expires May 28, 2009.

## Important Account Information

NVC respects your privacy and observes the privacy rules established by the FCC. One of these rules requires notifying you of the potential use of your CPNI. Customer Proprietary Network Information (CPNI) relates to services you already buy, including service type, how we provide these services, call detail and billing data. Unless you notify us that you do not consent to its use, NVC and its subsidiaries may use your CPNI to notify you of additional products and services available for which you are not currently being billed. We will never sell your account information or provide details of your calls to other parties unless required by law enforcement.

Whether you consent to the above use of your CPNI or not, your CPNI will always be treated confidentially. No action is necessary to receive additional product and service information because you already have services with NVC. If you do not consent to NVC using your CPNI, you may not be able to learn about new technologies or offerings or possible savings plans. Denial of consent will not affect services we are currently providing you.

If you do not approve the proposed use of your CPNI, fill out and return the form included in this month's bill, call 1-888-919-8945 during regular business hours, or send an email to [marketing@nvc.net](mailto:marketing@nvc.net) within 30 days.

## Dial 811 Before You Dig

Summer construction season is upon us, so remember to call SD One-Call before doing any digging for construction or home improvement projects. SD One-Call will help determine if there are any buried utility lines in your yard. The call is free and there is no charge for the utilities to locate their facilities. By calling SD One-Call at least 48 hours before you dig, you can avoid costly bills that may be charged to you if facilities are cut.

Calls to SD One-Call are answered 24 hours a day. Below is the information you will need to have on hand when you call.

South Dakota One-Call - 811 Required Ticket Information	
Excavator (Company or Homeowner)	_____
Phone	_____
Caller Name	_____
Mailing Address	_____
City	_____ State _____ Zip _____
Alternate Contact	_____ Phone _____
Best Time To Contact	_____
Work To Begin Date	_____ Time _____
Explosives (Y/N)	_____ Tunneling or Boring (Y/N) _____
Inside City Limits (Y/N)	_____
Depth of Excavation	_____
Duration of Excavation	_____
Type of Work	_____
Work Being Done For	_____
County	_____
Excavation Address	_____
Nearest Cross Street	_____
Excavating in ROW (Y/N)	_____
Description of the Excavation Site (Marking Instructions)	_____
Remarks (includes driving instructions on rural tickets w/o street addresses)	_____
Rural tickets might require this information if a specific rural address is not provided by the excavator:	
Latitude/Longitude Coordinates	_____
or	_____
Township	_____ Range _____ Section/Quarter _____
<b>www.sdonecall.com</b>	



2211 8th Ave NE, Suite 1101  
Aberdeen, SD 57401  
(605) 725-1000

Office Hours: Mon-Fri 8am-6pm



Vol. 6 No. 6

# Dial Tones

June 2009

## Social Networking Websites Help Adults Stay Connected

Many NVC customers have recently jumped on the band wagon and joined social networking sites such as Facebook, Twitter and MySpace to keep in touch with their family and friends.

Formerly dominated by high school and college students, adults are finding these sites prove to be very useful in locating old classmates, sharing family photos, planning events and becoming part of online groups who have shared interests. Parents can also stay in contact with their kids who are away at college, using the communication method the kids themselves prefer.

Most of these sites are free and allow users to create a personal profile consisting of your activities, interests, favorite TV shows and movies and photos along with other personal information. Another advantage of social networking sites is the user has the ability to control who can view their full profile. Basically you can pick who your online "friends" are and block others you do not want to be "friends" with.

One of the easiest ways of joining a social networking site is to sit down with a family member or friend who has already joined and have them help you through the process. Most sites also have online tutorials to help you get started.

Social networks...  
not just for teens anymore!

Twitter  
Facebook  
MySpace  
LinkedIn  
Friendster  
and more!



## NVC Is On Twitter

NVC has joined the Twitter community and can be found at [www.twitter.com/nvcinternet](http://www.twitter.com/nvcinternet).

**What is Twitter?** Twitter was launched in 2006 and is a free social networking service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: "What are you doing"? These answers or updates, known as "tweets", are limited to 140 characters in length and can be posted through the web, instant messaging or text messaging.

Once a Twitter site or profile has been set up, fellow Twitter users can choose to become a follower to receive updates that are placed on that site.

We hope to see all fellow Tweeters (ie: a Twitter user) following NVC soon! As for the rest of you, becoming a Tweeter is easy - simply visit [twitter.com](http://twitter.com) and click "Get Started - Join" to create an account.

## The Current Top 10 Twitter Sites and Screen Names

- |  |  |
|--|--|
| #1 Ashton Kutcher - <b>aplusk</b> - 1,684,745 followers        | #6 Twitter - <b>twitter</b> - 1,061,659 followers              |
| #2 CNN - <b>cnnbrk</b> - 1,403,319 followers                   | #7 John Mayer - <b>johncmayer</b> - 987,758 followers          |
| #3 The Ellen Show - <b>TheEllenShow</b> - 1,396,415 followers  | #8 Shaquille O'Neal - <b>THE_REAL_SHAQ</b> - 936,761 followers |
| #4 Britney Spears - <b>britneyspears</b> - 1,354,350 followers | #9 Jimmy Fallon - <b>jimmyfallon</b> - 936,013 followers       |
| #5 Barack Obama - <b>BarackObama</b> - 1,105,931 followers     | #10 Ryan Seacrest - <b>RyanSeacrest</b> - 909,245 followers    |

resource: [twitterholic.com](http://twitterholic.com)



# What's On This Month

## Video Rates To Increase

NVC is committed to providing you with the highest level of cable TV service at the lowest possible rates. Programming fees from cable TV networks continue to increase by 7%-10% each year, and this year NVC has been forced to pay for what used to be free programming from local stations like KSFY and KELO. To meet these increasing costs NVC must raise its cable TV rates by \$3.00 for all cable TV packages effective June 1, 2009. Monthly rates for Internet and phone service will not change. We will continue to do the very best we can to obtain popular programming at the most reasonable prices possible.

NVC is committed to providing the utmost value to our members, such as through packages that bundle TV, Internet, phone service, and cell phone service. These bundles provide significant annual savings over the price you would pay if you ordered the services separately and from different providers. Contact NVC at 725-1000 to discuss bundling options that are available to you.

**Keep the kids busy this summer with a movie suite only \$12<sup>95</sup>/month!**

Many great movie categories to choose from including Family, Action, Mystery, Comedy, Westerns, Drama and more

**HBO**  
Includes 5 movie channels

**Cinemax**  
Includes 4 movie channels

**Starz!Encore**  
Includes 11 movie channels

**Showtime**  
Includes 5 movie channels

Call 611 today to add a movie suite



## Officials Attend NTCA Legislative Conference

In mid March, NVC officials Bill Ewalt and Merle Hanson attended the National Telecommunications Cooperatives Association Legislative Conference in Washington, D.C., along with more than 20 other telecom officials from across South Dakota. This annual gathering of officials, managers and senior staff from across the nation gives NVC an opportunity to discuss pertinent communications issues with members of Congress and their staff.

While there, the group got a chance to meet with Sen. Tim Johnson, Sen. John Thune and Rep. Stephanie Herseth Sandlin. The National Telecommunications Cooperative Association (NTCA) also asked the group to meet with the staff of members of Congress from more urban areas to help educate them on the challenges of bringing communications services to sparsely populated areas.

Four issues topped the group's agenda: 1) implementation of a national broadband policy; 2) distribution of stimulus funding for broadband projects; 3) changes to the universal service audit process; and 4) changes to rules governing video services.

The need for a national broadband policy is growing increasingly important with each passing day. As our economy and our basic lifestyle become more reliant on data and information, the need for better infrastructure and higher Internet speeds grows as well. In South Dakota, we have done a very good job of making sure that even the smallest communities have broadband access. That is not the case in some parts of this country. As other countries surge forward academically and economically, the United States needs to be ready to compete in today's global economy. That's why a national broadband policy is vital to the future of our country and is in the best interests of our nation's next generation.

When Congress passed the American Recovery and Reinvestment Act (also known as the "stimulus package") earlier this year, nearly \$7 billion for broadband deployment in areas where there is little or no availability was included in the final form of the bill. The group urged policy makers to consider that when stimulus funds are allocated, companies like NVC with a proven track in building out

broadband services should be given priority consideration. We believe it is best to trust companies like ours that have a history of service and are good corporate citizens as opposed to unknown entities that may have no relation to the local area.

The group also raised the issue of universal service audits. Over the past two years, the Inspector General of the Universal Service Administrative Company (USAC) has sent hundreds of auditors out to companies like NVC to review whether USF funds have been used appropriately. These audits have cost the taxpayer more than \$125 million and have shown that there is little to no abuse of the funds. However, Congress allocated another \$25 million for additional audits in the omnibus spending bill that was just passed. While audits are a necessary part of administering USF monies, the way these audits have been conducted is extremely costly. Even USAC admitted in a February report that there are problems with the current audit process.

In addition to bringing you high quality communications services, NVC delivers the best in video programming. However, the video part of our business has become increasingly difficult to manage as broadcasters and content providers make more demands on companies like ours that ultimately increase the cost of providing these services to you. For example, if NVC wants to add a particular sports network to our lineup, we may be asked to carry several other networks as part of that package, even though these networks are of little interest to our members. And, in many cases, the rules that have been set up for these types of negotiations provide us little, if any, ability to negotiate on a level playing field with these large, national companies. The group asked for Congress to look into these discriminatory practices.

As always, the officials and management of NVC will work closely with our state and national organizations to make sure that your interests are protected both today and into the future. NVC remains committed to delivering the best telecommunications products possible to our customers.



Bill Ewalt



Merle Hanson

**add a service.**

- High-Speed Internet
- Cell Phone
- Cable TV
- Phone



**create a bundle & save.**

Call for special bundled rates



**be free.**

Installation & one month of service

**FREE**



Not valid with any other offers or discounts. Requires a minimum commitment of 6 months. One month free service will be credited to seventh month of service. Limited time offer.


